

# 2021 Fall Recruiting Kick Off

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Council Fall  
Recruitment  
Kick-Off

# Announcement Flyer



## WHAT CUB SCOUTS IS ABOUT:

Cub Scouts is an active program for children (both boys and girls) in kindergarten through fifth grade and their families that encourages learning, friendship—and most of all—getting out and having fun! Your child will join with others in the same grade in a “den” led by the parents and have a Handbook of adventures for their grade level. All of the Cub Scouts and families in the dens make up the “pack”, also led by parents. With an emphasis on outdoor events, small gatherings, and activities with family, Cub Scouts is a great way to let your kids safely socialize, learn, and have fun.



## FLEXIBLE EXPERIENCES THAT FIT YOUR FAMILY

From big overnight pack trips to small local den adventures, camping in a tent to building a pinewood derby car, trying new things and playing sports to learning STEM, there's truly something for everyone to do and enjoy in Cub Scouts. Bring the whole family to participate in activities with you!

- Parents work together to establish the den schedule and program
- Cub Scouts works around sports schedules and you participate as your time allows
- And at home with [AtlantaBSA.org/ScoutingOnDemand](http://AtlantaBSA.org/ScoutingOnDemand)



[ATLANTABSA.ORG/CUBSCOUTS](http://ATLANTABSA.ORG/CUBSCOUTS)



## FAMILY ACTIVITIES AND ADVENTURE AWAITS

When you join Cub Scouts there's always something to do and learn for the whole family:

- Learn to tie knots
- Build and race Pinewood Derby cars
- Camp under the stars
- Try your hand at fishing
- Hike to waterfalls
- Learn life saving skills
- Bike trails

In addition to national registration fees, your pack will address costs for awards, uniforms, event costs and other items. Talk with your pack leadership if any aspect of Scouting is beyond your financial means.

## BUILD CHARACTER AND LEADERSHIP SKILL

Kids love Cub Scouts because it's fun. But Scouting teaches values-based leadership and character strengths, too. It builds new confidence and social skills. It teaches the value of service and citizenship. In Cub Scouts, youth learn what it means to be a Scout today—and a leader for tomorrow, through our Scout Law. A Scout is...

- |               |             |            |
|---------------|-------------|------------|
| • Trustworthy | • Courteous | • Thrifty  |
| • Loyal       | • Kind      | • Brave    |
| • Helpful     | • Obedient  | • Clean    |
| • Friendly    | • Cheerful  | • Reverent |

**A** SPECIAL THANKS TO THE ATLANTA BRAVES  
2021 CUB SCOUTS MEMBERSHIP SPONSOR

## WHEN YOU JOIN CUB SCOUTS

Every new Cub Scout will receive both a free Cub Scout Handbook and a launch kit filled with **OVER \$60** of items provided to welcome every Scout to a year of adventures and fun. There are over twenty awesome tools and toys in each box, including a robot hand, head lamp, water bottle, first aid kit, terrarium, whistle, knot guide, and more!



EACH BOX IS  
PACKED WITH  
ADVENTURES!



## SCOUTING SAFELY

The health and safety of our Scouts is first and foremost. We provide volunteer parent leaders the tools for you to present safe social interaction and fun learning opportunities in small grade-specific groups right in your neighborhood.

## SCOUTING WORKS

Cub Scouts are more likely to do the right thing, help others, be leaders and develop healthy habits.

## JOIN CUB SCOUTS!

With 250 Packs in Metro Atlanta, you will easily find a nearby Cub Scout Pack. Join today at [AtlantaBSA.org/CubScouts](http://AtlantaBSA.org/CubScouts), or call 770-989-8820 for more information.



[ATLANTABSA.ORG/CUBSCOUTS](http://ATLANTABSA.ORG/CUBSCOUTS)

770-989-8820

[FACEBOOK.COM/ATLBYSOUTS](https://www.facebook.com/atlbyscouts)

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# Invitation Flyer



**You're Invited to Join Cub Scouts!**  
JOIN US AT OUR SIGN-UP NIGHT

[AtlantaBSA.org/CubScouts](https://AtlantaBSA.org/CubScouts)

## START YOUR SCOUTING ADVENTURE TODAY!

Cub Scouts is for boys and girls in kindergarten through fifth grade and their families that encourages learning, friendship—and most of all—getting out and having fun! Your child will join with others in the same grade in a “den” led by the parents and have a Handbook of adventures.



### FAMILY ACTIVITIES AND ADVENTURE AWAITS

When you join Cub Scouts there's always something to do and learn for the whole family:



- Try STEM activities
- Hike to waterfalls
- Bike trails
- Build and race Pinewood Derby cars
- Try your hand at fishing
- Learn life saving skills
- Become a leader
- Camp under the stars

### WHEN YOU JOIN CUB SCOUTS

Every new Cub Scout will receive a free Cub Scout Handbook and a launch kit filled with **OVER \$60** of cool Scout Stuff



SPECIAL THANKS TO THE ATLANTA BRAVES  
2021 CUB SCOUTS MEMBERSHIP SPONSOR



### WHAT IF I CAN'T MAKE IT TO THE SIGN-UP MEETING?

Your child can still join! Simply contact the person listed on this invitation or call the Atlanta Area Council at 770-989-8820 or visit [AtlantaBSA.org/CubScouts](https://AtlantaBSA.org/CubScouts). In addition to national registration fees, your pack will address costs for awards, uniforms, events and other items. Talk with your pack leadership if any aspect of Scouting is beyond your financial means.

# Second Chance Flyer



## WHAT CUB SCOUTS IS ABOUT:

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## FLEXIBLE EXPERIENCES THAT FIT YOUR FAMILY

From big overnight pack trips to small local den adventures, camping in a tent to building a pinewood derby car, trying new things and playing sports to learning STEM, there's truly something for everyone to do and enjoy in Cub Scouts. Bring the whole family to participate in activities with you!

- Parents work together to establish the den schedule and program
- Cub Scouts works around sports schedules and you participate as your time allows
- And at home with [AtlantaBSA.org/ScoutingOnDemand](https://AtlantaBSA.org/ScoutingOnDemand)



## FAMILY ACTIVITIES AND ADVENTURE AWAITS

When you join Cub Scouts there's always something to do and learn for the whole family:

- Build and race Pinewood Derby cars
- Explore nature and learn outdoor skills
- Hike to waterfalls
- Camp under the stars
- Try STEM activities
- Learn life saving skills

In addition to national registration fees, your pack will address costs for awards, uniforms, events and other items. Talk with your pack leadership if any aspect of Scouting is beyond your financial means.

## BUILD CHARACTER AND LEADERSHIP SKILLS

**A** SPECIAL THANKS TO THE ATLANTA BRAVES 2021 CUB SCOUTS MEMBERSHIP SPONSOR

## WHEN YOU JOIN CUB SCOUTS

Every new Cub Scout will receive both a free Cub Scout Handbook and a launch kit filled with **OVER \$60** of items provided to welcome every Scout to a year of adventures and fun. There are over twenty awesome tools and toys in each box, including a robot hand, head lamp, water bottle, first aid kit, terrarium, whistle, knot guide, and more!



**EACH BOX IS PACKED WITH ADVENTURES!**



# Tri-Fold Brochure



## UPCOMING EVENTS

- SCOUT DAY AT THE BRAVES | August 28
- SPOOKY-REE WEEKEND #1 | September 24-26
- TRAILBLAZER ADVENTURE CAMP | October 2-3
- SPOOKY-REE WEEKEND #2 | October 8-10
- SPOOKY-REE WEEKEND #3 | October 15-17
- SPOOKY-REE WEEKEND #4 | October 22-24
- POPCORN SALE | October-November
- PINEWOOD DERBY | January-March
- SCOUT SUNDAY/SABBATH/JUMUJAH | February
- SPRING FAMILY CAMP WEEKEND #1 | April
- SPRING FAMILY CAMP WEEKEND #2 | April
- CUB DAY CAMPS | June-July
- CUB OVERNIGHT CAMP | July

ATLANTA AREA COUNCIL, BOY SCOUTS OF AMERICA  
ATLANTA/ASA.ORG/CUBSCOUTS | 770.989.8822



ATLANTA AREA COUNCIL  
BOY SCOUTS OF AMERICA



## GET OUT AND CUB SCOUT

### Cub Scouts Has Flexible Experiences That Fit Your Family

From big overnight pack trips to small local den adventures, camping in a tent to building a pinewood derby car, trying new things and playing sports to learning STEM, there's truly something for everyone to do and enjoy in Cub Scouts. Bring the whole family to participate in activities with you.

ATLANTA AREA COUNCIL  
BOY SCOUTS OF AMERICA



### What Cub Scouts is About:

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## BRING THE FAMILY!

### Scouting Works

Cub Scouts perform better in school, learn the value of volunteering in their community, and build confidence to take on positions of leadership.



### JOIN CUB SCOUTS!

With 750 Packs in Metro Atlanta, you will easily find a nearby Cub Scout Pack. Join today at [AtlantaBSA.org/CubScouts](http://AtlantaBSA.org/CubScouts) or call 770-989-8822 for more information.

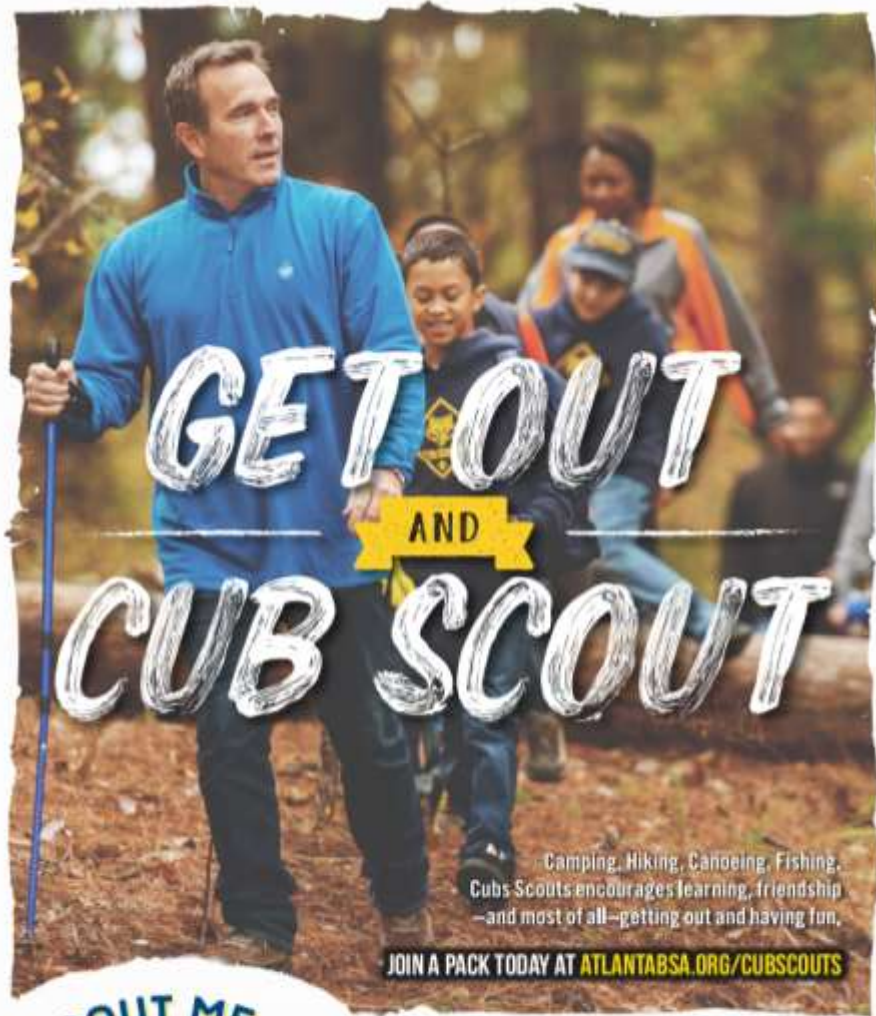
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**SPECIAL THANKS TO THE ATLANTA BRAVES 2021 CUB SCOUTS MEMBERSHIP SPONSOR**



EACH BOX IS PACKED WITH **ADVENTURES!**



Hiking Poster



Buzz-Up Stickers



Stem Poster

# Handbooks for New Cub Scouts!

*(Thanks to Your Atlanta Braves)*





# Launch Kits!

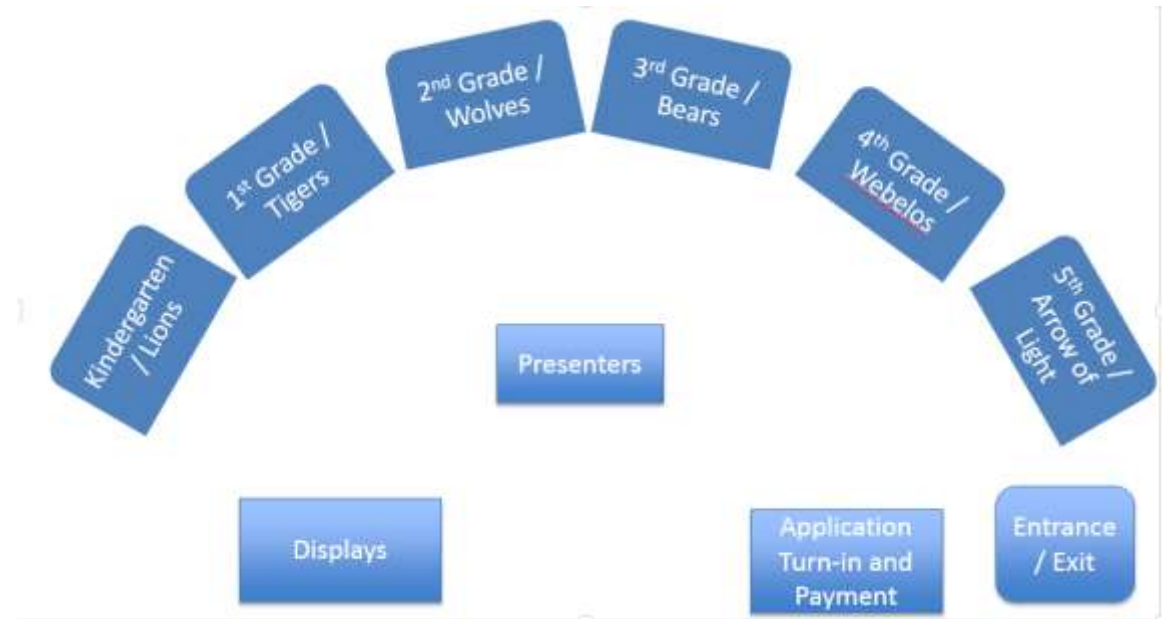


# Have a Better BeAScout Pin

- Use all data and descriptor options to let people know how you Scout  
[AtlantaBSA.org/UpdateBeAScoutPin](https://AtlantaBSA.org/UpdateBeAScoutPin)
- Make Helpful Online Registration “Fee Emails” and “Welcome Emails”
- Use Online Registration and Respond to Inquiries



4 Steps to Join Scouting



# Sign-Up Events

School Sign-Up Nights + Pack Recruiting Events



GET OUT

AND

CUB SCOUT